



mini-mba
in Pharma
INSPIRATION FOR YOUR ASPIRATION



ΕΛΛΗΝΙΚΗ ΕΤΑΙΡΕΙΑ
ΦΑΡΜΑΚΕΥΤΙΚΟΥ MANAGEMENT

mini-mba in Pharma, class 5

Module I: Foundations & Management

Date	Time	Course	Professor
Monday, 25/10/2021	18:00-22:00	Business Economics	Dr.Giorgos Batsakis
Monday, 01/11/2021	18:00-22:00	Business Economics	Dr.Giorgos Batsakis
Wednesday, 03/11/2021	18:00-22:00	Accounting & Finance in Pharma	Dr.Stefanos Zarkos
Monday, 08/11/2021	18:00-22:00	Business Economics	Dr.Giorgos Batsakis
Wednesday, 10/11/2021	18:00-22:00	Accounting & Finance in Pharma	Dr.Stefanos Zarkos
Monday, 15/11/2021	18:00-22:00	Business Ethics	Dr. Eleni Koltsaki
Tuesday, 16/11/2021	18:00-22:00	Business Ethics	Dr. Eleni Koltsaki
Monday, 22/11/2021	18:00-22:00	Negotiations skills	Dr. Eleni Koltsaki
Tuesday, 23/11/2021	18:00-22:00	Negotiations skills	Dr. Eleni Koltsaki
Wednesday, 24/11/2021	18:00-22:00	Negotiations skills	Dr. Eleni Koltsaki
Monday, 29/11/2021	18:00-22:00	Accounting & Finance in Pharma	Dr.Stefanos Zarkos
Wednesday, 01/12/2021	18:00-22:00	Accounting & Finance in Pharma	Dr.Stefanos Zarkos

Break

Module II: Digitalization, Agility & Disruption

Date	Time	Course	Professor
Monday, 10/01/2022	18:00-22:00	Management in the Era of Digital	Dr. Nikos Mylonopoulos
Wednesday, 12/01/2022	18:00-22:00	Digital Evolution in Pharma	Dr. Nikos Mylonopoulos
Monday, 17/01/2022	18:00-22:00	Digital Evolution in Pharma	Dr. Nikos Mylonopoulos
Wednesday, 19/01/2022	18:00-22:00	Business Analytics in Pharma	Dr. Nikos Mylonopoulos
Thursday, 20/01/2022	18:00-22:00	Business Analytics in Pharma	Dr. Nikos Mylonopoulos
Monday, 24/01/2022	18:00-22:00	Marketing Management in Pharma	Dr.Christos Koritos
Wednesday, 26/01/2022	18:00-22:00	Marketing Management in Pharma	Dr.Christos Koritos
Monday, 31/01/2022	18:00-22:00	Marketing Management in Pharma	Dr.Christos Koritos
Wednesday, 02/02/2022	18:00-22:00	Marketing Engineering workshop	Dr. Pavlos Vlachos
Monday, 07/02/2022	18:00-22:00	Innovation, Agility & Growth	Dr.Kostas Axarloglou
Wednesday, 09/02/2022	18:00-22:00	Innovation, Agility & Growth	Dr.Kostas Axarloglou

Break

Module III: Leadership			
Date	Time	Course	Professor
Wednesday, 09/03/2022	18:00-22:00	Leading self and others	Dr. Charalampos Mainemelis
Monday, 14/03/2022	18:00-22:00	Leading self and others	Dr. Charalampos Mainemelis
Wednesday, 16/03/2022	18:00-22:00	Leading self and others	Dr. Charalampos Mainemelis
Monday, 21/03/2022	18:00-22:00	Leading self and others	Dr. Charalampos Mainemelis
Wednesday, 23/03/2022	18:00-22:00	Creativity & Innovation	Dr. Charalampos Mainemelis
Monday, 28/03/2022	18:00-22:00	Creativity & Innovation	Dr. Charalampos Mainemelis
TBA	18:00-22:00	In search of Phronesis	Dr. Haridimos Tsoukas
Monday, 04/04/2022	18:00-22:00	Change Management workshop	Dr. Nikos Mylonopoulos
Wednesday, 06/04/2022	18:00-22:00	Cross-functional Collaboration Workshop	Dr. Nikos Mylonopoulos
Break			
Module IV: Strategy			
Date	Time	Course	Professor
Monday, 09/05/2022	18:00-22:00	Decision Making under Risk	Dr. Kyriakos Vlahos
Wednesday, 11/05/2022	18:00-22:00	Strategic Management in Pharma	Dr. Kyriakos Kyriakopoulos
Monday, 16/05/2022	18:00-22:00	Decision Making under Risk	Dr. Kyriakos Vlahos
Wednesday, 18/05/2022	18:00-22:00	Strategic Management in Pharma	Dr. Kyriakos Kyriakopoulos
Monday, 23/05/2022	18:00-22:00	Decision Making under Risk	Dr. Kyriakos Vlahos
Wednesday, 25/05/2022	18:00-22:00	Strategic Management in Pharma	Dr. Kyriakos Kyriakopoulos
Monday, 30/05/2022	18:00-22:00	Decision Making under Risk	Dr. Kyriakos Vlahos
Wednesday, 01/06/2022	18:00-22:00	Strategic Management in Pharma	Dr. Kyriakos Kyriakopoulos

***Names of professors or dates maybe subject to change**